

ALD's Social Media Comment Policy

The intent of our social media feeds is to share news about organizational events, applaud member accomplishments, and talk about relevant industry happenings.

We are delighted to receive feedback and comments from others, and truly view these platforms as an opportunity to not just give information but to dialogue. **Comments and shares are highly encouraged**: we love talking to you! Even negative comments will be allowed, provided they are productive and civil.

The following types of comments will be deleted immediately and without notice:

HATE SPEECH, DISCRIMINATION: Any comment that is hateful or discriminatory to any groups of people.

INSULTS, BULLYING: Any comment that taunts, bullies, or insults one person directly.

POLITICAL: Discussion or lobbying related to a particular candidate or political party.

INAPPROPRIATE: Any crude or suggestive language.

SPAM: Comments marketing or selling business services.

NOT DIRECTLY RELATED: Comments that do not clearly and directly relate to the post, ALD, or our mission.

BAD LINKS: any bad links, phishing, scams, or anything else that may appear shady will be deleted.

Users who violate the Social Media Comment Policy multiple times risk being blocked by the account.

All decisions related to the removal of posts, comments, or offending users are at the full discretion of ALD Headquarters and require no notification or consultation. These guidelines encourage participation in a respectful and constructive manner.