

# 2019 Conference Schedule



## Friday, October 19

- 3:00 p.m.**      **Conference Registration, Grand Hall**  
Check in here! Receive your conference materials, t-shirt, and valuable information about the weekend.
- 6:00 p.m.**      **Taste of Buffalo Reception, Grand Hall**  
Join us to sample local Buffalo fare and meet other attendees.
- 7:00 p.m.**      **Welcome, Grand Ballroom AB**  
Executive Director Eileen Merberg will welcome conference attendees.
- Keynote Tamara McMillan: Leveraging Your Genius**  
We all have a position to play. We all have something special to share with our friends, families, colleagues and the world. Know you are great, whether you realize it or not. Are you ready to uncover the ways in which you can leverage your genius?
- 8:30 p.m.**      **Advisor Meeting, Sullivan**  
Advisors will leave the keynote address early to gather for introductions.
- 9:00 p.m.**      **Evening Snack, Grand Hall**  
Grab some popcorn and candy before you head back to your room!

## Saturday, October 20

- 7:30 a.m.**      **Breakfast, Grand Ballroom C**
- 8:30 a.m.**      **Educational Sessions** (please see the inside pages for titles and descriptions)
- 12:30 p.m.**      **Lunch, Grand Ballroom C**  
Enjoy lunch before heading out into Buffalo/Niagara Falls.
- 1:30 - 6:30 p.m**      **Free Time to Explore Buffalo/Niagara Falls**  
Take the afternoon to explore Buffalo/Niagara Falls! If you're not sure where you want to go, suggestions are available Friday at the Visitors Bureau table in the hotel lobby.
- If you are taking the bus trip to Niagara Falls, meet outside the hotel lobby at 1:45pm.**
- 7:00 p.m.**      **Awards Banquet and Dinner, Grand Ballroom C**  
Join President Emerson-Stonnell as we highlight this year's award and scholarship winners. Advisor of the Year Dr. Susan Melson Huffman will serve as the keynote for the evening. Dress code is business casual.
- Keynote: Growth through Grit and Gratitude, Dr. Susan Melson Huffman**
- 9:00 p.m.**      **ALD Shark Tank, Grand Ballroom C**  
Time to put your heads together to plan the best ALD program! Enjoy a snack, too!

## Sunday, October 21

- 7:30 - 9:30 a.m.**      **Breakfast & Wrap Up, Grand Ballroom C**  
Grab breakfast before you hit the road.

## **Session 1: 8:30 a.m. - 9:20 a.m.**

### **True Colors - Discovering Your Unique Personality**

*Bradley Taylor & Giselle Mansi, High Point University*  
Are you curious about your unique personality type? Or perhaps how others see you? Is there someone you would like to understand or get along with better? If you want deeper insights, specific descriptions, fun facts, and to pinpoint your full spectrum of personality traits, then it's time to discover your True Colors personality type. This session will help you become a more effective and confident leader.

**Location: Grand Ballroom D**

### **Round Table: Program Idea Sharing**

*Dr. Karlea Brunelle-Joiner, Saint Anselm College*  
This interactive round table session will give participants an opportunity to brainstorm and hear from other members about chapter programs related to the pillars of ALD; promoting and recognizing academic achievement, leadership development, and service to community. It will also give participants an opportunity to share some of their own ideas about what their chapters have done.

**Location: Grand Ballroom E**

### **Opportunities to Shine: Leadership, Service, and Professional Development**

*Dr. Travis Martin, Eastern Kentucky University*  
This session draws upon student leadership development theories, discussing how ALD student leaders can support their members by providing them with resources and highlighting their accomplishments. It will explore the differences between delegating and micromanaging, teaching ways for student leaders to allow members other than officers to take on leadership roles through service projects. Finally, the session will include an interactive workshop that teaches student leaders how to frame service projects on a resume, a skill that they can take back to their chapters to motivate potential project leaders.

**Location: Wright**

### **ADVISOR TRACK:**

#### **Opening Session / Story Branding**

*Dr. Sharon Emerson-Stonnell, Longwood University, and Eileen Merberg, ALD National Office*  
Come hear about Story Branding and the new initiatives we are implementing as a result. This will also be a chance for Q&A with the National Council President and Executive Director about all things ALD advising.

**Location: Richardson**

## **Session 2: 9:30 a.m. - 10:20 a.m.**

### **Mastering Your Time**

*Eileen Merberg, ALD National Office, and Dr. Edna Steele, Converse College*  
You can't change how many hours are in a day, but you can better manage the hours you have. Learn practical techniques and effective time management strategies that will help you maintain academic success, set boundaries, handle interruptions, prioritize tasks, and maximize productivity.

**Location: Grand Ballroom D**

### **Shark Attack!**

*Abiral Pandey, George Mason University, and Danielle Chorba, Saint Vincent College*  
In this session, you will learn how to work together with different skill sets. We will engage in an activity where you will have to work in teams in order to get to one side from the other with various obstacles in the middle. After participating, we will discuss the importance of acknowledging everyone's skills when working together in different settings.

**Location: Grand Ballroom E**

### **ALD 101**

*Lisa Ruch, IUPUI, and Trish Maxwell, ALD National Office*  
Are you a new ALD chapter officer? Come take a crash course covering the basics of Alpha Lambda Delta, sharing information and ideas for your induction season, and looking at a year in the life of Alpha Lambda Delta deadlines and events.

**Location: Wright**

### **ADVISOR TRACK:**

#### **Too Busy To Lead: Recruiting Impactful Officers Who Motivate Membership**

*Anthony Helms, Western Michigan University*  
In this session, representatives from the Western Michigan University chapter will facilitate an open discussion around installing officers from a population of way-too-busy students. Topics will include recruitment, training, professional development activities, and annual officer transition.

**Location: Richardson**

**After the Educational Sessions,  
session materials are available at:  
[www.nationalald.org/buffalo2019](http://www.nationalald.org/buffalo2019)**

### **Session 3: 10:30 a.m. - 11:20 a.m.**

#### **Raising Authentic, Aspiring Visibility of Your ALD Chapter**

*Anthony Helms, Western Michigan University*

In this session, participants will learn tips on how to market chapter activities to both their members and campus community with authenticity while customizing their message for different audiences. Organizational messaging and image-building should reflect your chapter's current mission as well as its aspirational goal. Move your chapter communication discussion beyond descriptive in order to focus and energize your membership while presenting your best self to the world.

**Location: Grand Ballroom D**

#### **HOPE is the New Leadership**

*Guest Speaker: Dr. Thomas Priester, SUNY GCC*

Motivations, pathways, and goals... Oh MY! What happens when you encounter hurdles? Participants will be introduced to Hope Theory and discuss strategies to serve as hope-inspired leaders and mentors.

**Location: Grand Ballroom E**

#### **How to Write a Competitive ALD Scholarship Application**

*Dr. Sharon Emerson-Stonnell, Longwood University, and Abiral Pandey, George Mason University*

Participants will learn about the expectations for the ALD scholarships for Trow, Stemler Study Abroad, and Graduate Fellowships. Participants will review sample applications and discuss the merits and deficiencies for each.

**Location: Wright**

#### **ADVISOR TRACK:**

##### **Advisor to Advisor - Membership Recruitment Panel**

*Panelists: Lauren Huffman, Kent State University; Dr. Margaret Marr, Bucknell University; Dr. Edna Steele, Converse College; and Nate Tuthill, UTSA*

*Facilitated by Deborah Manzanares, Baylor University*  
Questions asked, questions answered, ideas that have worked, suggestions that might work for you, and focused support from experienced fellow advisors.

**Location: Richardson**

**Don't forget to submit your chapter spotlight for the Flame magazine by December 1!**  
**[www.nationalald.org/flame](http://www.nationalald.org/flame)**

### **Session 4: 11:30 a.m. - 12:20 p.m.**

#### **Planning Meaningful Service Projects: Make a Difference and Become Active Citizens!**

*Guest Speaker: Laura Hill Rao, Buffalo State*

Do you want help planning and implementing service projects that have an impact and make a difference? Come and learn real and concrete strategies to developing service projects that can impact the community and benefit your chapter members! In this workshop we will explore current social issues and how active citizens can impact those issues, discuss opportunities to develop deep and meaningful service activities, and identify strategies for helping volunteers reflect on the outcomes and impacts of your service projects.

**Location: Grand Ballroom D**

#### **Leadership and the Power of YES!**

*Lisa Starr, Justin Li, and Camilo Daza Manga University of Southern California*

Leadership is more than being in charge and saying yes to more responsibilities. This interactive session will combine leadership, the art of observation, and even improvisation. Just participating at this ALD conference confirms that you are a leader but join this session to kick it up a notch!!

**Location: Grand Ballroom E**

#### **KUTGW: Academic Success for Today's College Student**

*Guest Speaker: Dr. Heather Maldonado, Buffalo State*

This conference workshop will create space for participants to reflect on their academic goals and to intentionally develop plans to achieve their goals. The session will review basic skills required for academic success in college, allow participants to re-commit to their personal collegiate journeys, and share ideas to support chapter members and incoming first-year students as they pursue their higher education goals. We will spend our time learning together and supporting each other to KUTGW (keep up the good work!).

**Location: Wright**

#### **ADVISOR TRACK:**

##### **Q&A Session for Advisors**

*Dr. Sharon Emerson-Stonnell, Longwood University, and Trish Maxwell, ALD National Office*

Are you a new chapter advisor? Do you still have questions about ALD? We are here to answer all your questions. These can include issues such as how to use MyHonorSociety to send membership invitations or how to handle your local scholarship process. All advisors with questions are welcome. This is your chance to ask anything!

**Location: Richardson**

## Keynote: Tamara McMillan

Tamara L. McMillan is an author and an award-winning Lecturer who teaches four courses; one in the nature and nurture of Creativity and Disruptive Change Leadership, Creative Approaches to Problem Solving, Women and Gender Studies and another in Mastering the Academic Environment. Currently, she serves as the Director of the Collegiate Science and Technology Entry Program. Tamara has a Master's degree in Student Personnel Administration, and a Bachelor's degree in Political Science from SUNY Buffalo State. She holds an advance certificate of studies in Creativity and Change Leadership from the International Center for Studies in Creativity. Additionally, she a doctoral scholar at The University of the Virgin Islands. She was one of ten speakers for the inaugural TEDx conference held in Buffalo, New York in December 2012. Website: [www.empowermee.com](http://www.empowermee.com)



## Advisor of the Year: Dr. Susan Melson Huffman, Purdue University



Dr. Huffman was inducted as a member of Alpha Lambda Delta during her freshman year at Purdue in 1975 and has advised the Purdue chapter for 33 years. She served on Alpha Lambda Delta's National Council for 21 years, culminating with her nine-year term as president from 2009-2018. She retired from the National Council in June 2018 but has remained as the advisor of the Alpha Lambda Delta chapter at Purdue. She has attended and presented at ALD National Leadership Conferences consistently for over twenty years. Dr. Huffman received the Alpha Lambda Delta Executive Director's Advisor Award recognition in 2013 and 2006. Under her leadership, the chapter won the prestigious Order of the Torch award in 2016, 2012, 2008, 2004, and 2000, and won the Maintaining the Flame award in 2018, 2017, 2015, 2014, 2013, 2010, 2009, and 2005. Purdue also earned a Delta Bronze chapter membership award in 2017. During Dr. Huffman's tenure, Purdue University students have consistently won national scholarships and fellowships every year since 2004.

## Guest Presenters:



**Dr. Heather Maldonado**

Assistant Provost for  
Academic Success  
*Buffalo State College*

Topic: Academic Success for Today's  
College Student



**Dr. Thomas Priester**

Associate Vice President for  
Student Success & Director,  
Educational Opportunity Program  
*SUNY Genesee Community College*  
Topic: HOPE is the New Leadership



**Laura Hill Rao**

Director, Civic and  
Community Engagement  
*Buffalo State College*  
Topic: Planning Meaningful Service  
Projects

## 2019-20 National Council

President  
VP for Chapter Relations & Expansion  
VP for Finance & Long Range Planning  
Professional Member-at-Large  
Professional Member-at-Large  
Professional Member-at-Large  
Professional Member-at-Large  
Student Member-at-Large  
Student Member-at-Large

Dr. Sharon Emerson-Stonnell, *Longwood University*  
Anthony Helms, *Western Michigan University*  
Deborah Manzanares, *Baylor University*  
Dr. Karlea Brunelle-Joiner, *Saint Anselm College*  
Dr. Travis Martin, *Eastern Kentucky University*  
Dr. Edna Steele, *Converse College*  
Bradley Taylor, *High Point University*  
Danielle Chorba, *Saint Vincent College*  
Abiral Pandey, *George Mason University*