**Alpha Lambda Delta Survey**

1. What differentiates ALD from other similar organizations?
2. Are there organizations on your campus who give ALD competition?
3. How would you describe your chapter health? What ways can the organization assist?
4. Is ALD's vision and mission clear?
5. Is the ALD brand clear/ effective?
6. What are the assets of ALD?
7. Describe the ALD in three words?
8. As an organization, in which areas do we need to improve?
9. What are your hopes for ALD in the future?