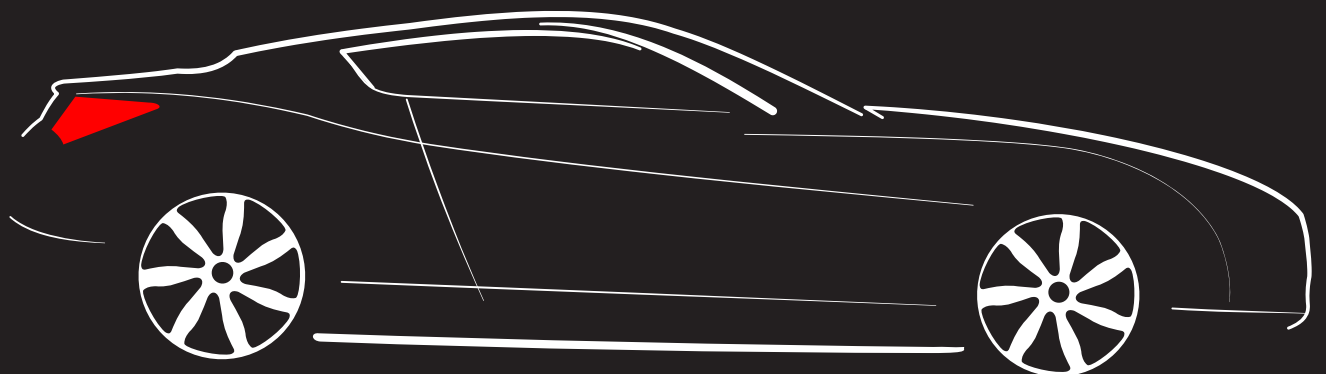


ALPHA LAMBDA DELTA

2011 NATIONAL LEADERSHIP WORKSHOP

RACING FOR SUCCESS

PRE-WORKSHOP  
INFORMATION





## GETTING TO THE WORKSHOP

### FLYING IN:

The 2011 Workshop will be held at the Charlotte Hilton-Center City. For attendees flying into Charlotte Douglas International Airport (CLT), the most cost-effective transportation option is an airport taxi; two cab companies have offered discounted rates for Alpha Lambda Delta Workshop attendees:

- Diamond Cab (704-333-3030) – Normally \$25/person to the hotel from the airport, Diamond is offering a flat rate of \$35 for up to seven people if you mention Alpha Lambda Delta
- King & Royal Cab ((704) 371-4444) – Normally \$25/person, King & Royal is offering \$20/carload flat rate to the hotel if you mention Alpha Lambda Delta. Their cars hold four passengers and their vans hold seven.

For more information about Charlotte Douglas Int'l airport and other ground transportation options (limo service), visit: <http://charmec.org/city/charlotte/airport/Pages/default.aspx>

### DRIVING IN:

You can open a Google Maps map of the location and use the site to compute your driving directions here: <http://g.co/maps/drqq7>

Or, use a different mapping app or your GPS – the Charlotte Hilton-Center City is located at:  
222 East Third Street  
Charlotte, North Carolina, 28202

### PARKING INFORMATION:

Parking is available at the Hilton; off-site parking around the hotel is extremely limited and may be completely unavailable – **if you drive, you should expect to park at the hotel.** Parking at the hotel costs \$18/day for self-park and \$25/day for valet.

## WHAT TO BRING

National ALD has already got most of what you'll need to succeed at the 2011 Workshop, but there are still a few things you'll need to bring with you...

**Dress code:** While most of our time together will be decidedly casual (jeans are A-Okay!), we will be having a banquet on Saturday night; you should bring one business casual (dressy casual) outfit to wear at the banquet.

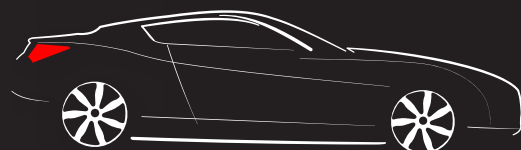
**Water bottle:** One very popular part of the Workshop is the water bottle exchange. Each attendee (advisors, too!) should bring a clean and unused one-liter acrylic water bottle (acrylic water bottles - sometimes called Nalgene bottles - are the clear, rigid, reusable water bottles with screw-tops) or a one-liter stainless steel water bottle with your school or chapter's name or logo printed on it. (If your school doesn't sell printed bottles, use paint or permanent markers to decorate a plain one!) Also, put your name, e-mail address, Facebook URL, or any other contact information you'd like to share on a slip of paper, and put it inside your water bottle. Then, on Friday night, we'll exchange water bottles - so everyone gets to bring home a souvenir from a different ALD chapter, and contact info for a new ALD friend!

**Service project:** You should have the items your chapter has collected for The Relatives project with you on Friday night (see the next page for item list)

**Comfortable shoes:** On Saturday afternoon, you'll have plenty of time for sightseeing - so bring comfy shoes and enjoy the sights without killing your feet!

If you'll be taking part in the "My Honor Society" interest session on Saturday morning, you will want to bring a **laptop computer** if possible, so you can follow along with us as we walk through the new online registration system.

**If you're a contestant for ALD Idol!**, make sure to bring any recordings, instruments, costumery, etc. that you'll need for the competition.



## HELPING OUT - 2011 NAT'L SERVICE PROJECT

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A very important part of the Workshop is the National Service Project. This year, ALD will be partnering with The Relatives ([www.therelatives.org](http://www.therelatives.org)), a youth shelter in Charlotte.

The Relatives is Mecklenburg County's ONLY shelter for homeless and runaway youth in Mecklenburg County. The program operates around-the-clock 365 days a year. Funding is provided by government grants, corporations and foundations, and individuals like you.

The more than 1,200 youth served by The Relatives each year need your help. The Relatives gladly accepts monetary contributions as well as in-kind donations of certain goods and services. The primary group served by The Relatives are teens between 12 and 16.

At the 2011 Workshop, attendees are asked to bring one or more of the following items for donation to The Relatives. For a chapter-wide service project, collect these items on campus and bring a lot - let's make this October an early Christmas for the children in the care of The Relatives!

### Recreational/Educational:

- Jump Ropes
- Ball: football, basketball, volleyball, kickball, soccer and playground
- Baseball gloves and bats
- Electric pump and needles for sports equipment
- Board games, educational software, CDs, DVDs

### New Linens:

- Mattress pads
- Mattress covers (plastic)
- Pillows
- Twin sheet sets

### Kitchen Items:

- Paper Plates and Cups
- Napkins
- Paper towels
- Pots and Pans (Cast iron and/or T-Fal)
- Kitchen Towels
- Deep Fryer
- Broom
- Oven Roaster

### Household Items:

- Vacuums - 2 upright and 2 handheld
- DVD player/DVD's/ CD's
- Wall Clocks/ Alarm Clocks
- Dining Room Table
- Camera
- Area Rugs
- Bookcases
- Shredder
- TV stand
- Boom boxes
- Video Camera

### Hygiene Items (strong need):

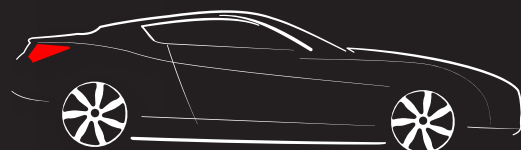
- Deodorant/anti-perspirant
- Body wash and body puffs
- Shampoo and styling products
- Soap, all-natural or Dove
- Feminine hygiene products
- Toothbrushes, toothpaste, dental floss (travel size)
- Hair combs and brushes, wavy brushes
- Hair grease, gel, and hair moisturizer
- Hand Sanitizer
- Toilet paper

### Clothes (especially underwear and bras) for teens 12-16

- Underwear
- Bras
- Tennis Shoes
- Blue Jeans
- Interview suits (boys and girls)
- Winter Jackets, hats, gloves
- Socks (strong need)

### Other wishes:

- Gift cards to grocery stores, gas stations, Wal-mart, Target, Home Depot, Lowes
- Computers (Pentium 4 or higher)
- Electronic game systems & games rated "E"
- Event tickets
- Bus/Rail Passes (CATS)
- Field trip tickets (Ray's Splash Planet, Lazy 5 Ranch, Discovery Place, Sports tickets...)
- Picnic table
- Xbox 360 games, a Wii, Wii games
- Empty Cool Whip containers (used for knitting projects)



## SIGHTS TO SEE IN THE CITY ON SATURDAY

Whether you're a race fan, have an artistic bent, are studying history, or just want to do some window-shopping, Charlotte's got something for everyone! There are no planned Workshop activities for Saturday afternoon, so you'll have plenty of free time to check out some of Charlotte's most popular attractions – all of the attractions on this list are less than a one-mile walk from the hotel, and many are along the route of the Gold Rush Shuttle, Charlotte's free Center City trolleys. Your workshop booklets will contain a map of the Center City area, complete with shuttle routes and points of interest.

**The NASCAR Hall of Fame** - If you're looking for some pedal-to-the-metal fun, look no further than the NASCAR Hall of Fame. The Hall is fueled with more than 50 interactive experiences like tire-changing stations, realistic race simulators, a broadcast booth and even a Kids Zone where children can be wide open. We guarantee to get your adrenaline racing. And after you work up an appetite, grab a bite to eat at the Pit Stop Café or a souvenir to help remember it all at the NASCAR Hall of Fame Gear Shop. You'll find it all at the Hall.

- [www.nascarhall.com](http://www.nascarhall.com)
- Open 10:00 am – 6:00 pm on Saturday
- Tickets: \$18.95

**Harvey B. Gantt Center for African-American Arts & Culture** - The Harvey B. Gantt Center for African- American Arts + Culture (formerly the Afro- American Cultural Center) has celebrated the contributions of Africans and African- Americans to American culture for 35 years and serves as a community epicenter for music, dance, theater, visual art, film, arts education programs, literature and community outreach.

- [www.ganttcenter.org](http://www.ganttcenter.org)
- Open 10:00 am – 5:00 pm on Saturday
- Tickets: \$8 (\$6 for students and educators with ID)

**The Levine Museum of the New South** - Levine Museum of the New South is an interactive museum housing the nation's most comprehensive interpretation of post-Civil War Southern history. Visit today and enjoy a self-guided tour of our centerpiece exhibit Cotton Fields to Skyscrapers and other current exhibits.

- <http://www.museumofthenewsouth.org/>
- Open noon – 5:00 pm on Saturday
- Tickets: \$6.00

**The Bechtler Museum of Modern Art** - The Bechtler is a jewel

of a museum, only the second in this country designed by the Swiss architect Mario Botta. It is intimate in scale, delightfully arresting in its spaces and vistas and simple and elegant in its materials. The collection presented includes works by the most important and influential artists of the mid 20th century including Miró, Giacometti, Picasso, Calder, Hepworth, Nicholson, Warhol, Tinguely, Ernst, Le Corbusier, Chillida and many others. Only a handful of these wonderful artworks have been on public view in the United States. Until now, the collection was privately held by the Bechtler family of Switzerland. [www.bechtler.org](http://www.bechtler.org)

- Open 10:00 am – 5:00 pm on Saturday
- Tickets: \$8 (\$6 for students with student and educators with ID)

**The Mint Museum of Craft and Design** - The Mint Museum Uptown houses the internationally-renowned Mint Museum of Craft + Design, as well as outstanding collections of American, contemporary, and European art. Designed by Machado and Silvetti Associates of Boston, the five-story, 145,000-square-foot facility combines inspiring architecture with groundbreaking exhibitions to provide visitors with unparalleled educational and cultural experiences

- [www.mintmuseum.org](http://www.mintmuseum.org)
- Open 10:00 am – 6:00 pm on Saturday
- Tickets: \$10 (\$8 for students with student ID)

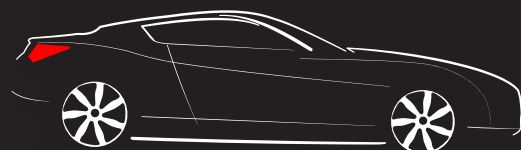
**EpiCentre** - EpiCentre is the Southeast's hub for dining, entertainment, recreation, nightlife and hospitality. Featuring an innovative design and accommodating layout, EpiCentre is home to over three dozen unique concepts encompassing over half a million square feet. Our restaurants, shops and nightspots are perfectly situated around an open air pavilion offering dramatic views of the Charlotte skyline.

- [epicentrec.com](http://epicentrec.com)
- Hours vary, visit website for venue details
- Many venues 21+

### Other attractions:

Actor's Theatre  
McColl Center for Visual Art  
McGill Rose Garden  
NC Music Factory

And more! Go to <http://www.charlottesgotalot.com> for more options – attractions in "Center City" will be within a 3-4 mile radius of the hotel.



# DRAFT SCHEDULE

(Events/times subject to change)

## FRIDAY, OCTOBER 14, 2011

4:00 - 7:00 pm Registration (3rd Floor)

### 6:30 pm Opening session:

6:30 pm Heavy Snacks  
 7:00 pm Welcome, Introductions, Goals for Workshop  
 7:15 pm Workshop Keynote  
 8:15 pm 2011 National Service Project  
 8:30 pm Get Acquainted Mixers & Water Bottle Exchange  
 8:30 pm Advisors' Get-Together

*Dr. Glenda Earwood*  
*Dr. Patrick Hickey, Seven Summits*  
*The Relatives*  
*Dillon Etter and Kelci Teut*  
*Dr. Susan Huffman*

## SATURDAY, OCTOBER 15, 2011

7:30 am Breakfast  
 8:00 am Editor of *The Flame*  
 8:15 am Services offered by the National Headquarters  
 and the National Council

*Dr. Mike Nichols*  
*Dr. Glenda Earwood, Lee Greenway,*  
*Kelci Teut and Dillon Etter*

### 8:30 - 9:20 am Workshop Sessions Begin

- My Honor Society
- Igniting the Torch
- Get in it and Win it!
- ALD Wants You!: Best Practices for Recruitment
- The Social Network

*These topics will be repeated from 9:30 to 10:20 a.m.*

### 10:30 - 11:20 am Workshop Sessions Continue

- My Honor Society
- The Stress-Free Chapter
- Officers and Advisors: BFF's
- Service to Others: Sharing Your Ideas
- Advice for Advisors

*These topics will be repeated from 11:30 am - 12:20 pm*

12:30 pm Lunch

1:30 - 7:00 pm Free time - go explore Charlotte! (see previous page, "Sights to See...")

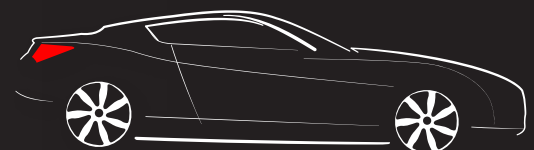
### 7:00 pm 2011 National Awards Banquet:

- Recognition for Trow winners in attendance
- Recognition for Chapter Membership Awards
- Recognition for Torch winners in attendance
- Recognition for Outstanding Advisor of the Year Marty Knepper

### 8:30 pm ALD Idol! Finals

## SUNDAY, OCTOBER 16, 2011

8:45 am Continental Breakfast – Grand Ballroom  
 10:15 am Evaluations and Good-byes



# WE KNOW YOU'RE AN ACE IN THE CLASSROOM...

# ...LET'S SEE HOW YOU DO ON STAGE.

Alpha Lambda Delta members aren't only the most successful students on campus - they're often the most talented, as well. Here's your chance to show your stuff in front of ALD members from around the country - and win some sweet ALD merchandise at the same time!

Contestants will upload their audition videos to YouTube, and a committee of National Council members and ALD Advisors will select the ten finalists who will take the stage in Charlotte - and all of the attendees at the 2011 Workshop will vote for the winner!

Contestants may enter as solo acts or as groups, and we're looking for musicians, dancers, magicians, comedians, or anything else: if you have a talent, we want to see it!

## **To enter:**

***You must be registered for the 2011 Workshop to enter!***

**Musicians/Vocalists:** Prepare a video of yourself or your group performing one song (no longer than five minutes, please), either with a backing track or self-accompaniment.

**Other acts:** Prepare a video of your act (no longer than five minutes, please).

**All performers:** Upload your audition video to YouTube and e-mail a link to the video to [lee@nationalald.org](mailto:lee@nationalald.org) before September 30, 2011. Finalists will be notified by Oct. 5. If you are selected as a finalist, you will perform your act at the 2011 Workshop Banquet on October 15th, 2011. Winner will be selected by voice-vote at the conclusion of the performances. First place will win an ALD Store gift card in the value of \$100. Second place will win a \$50 gift card, and third place will win a \$25 gift card.

Alpha Lambda Delta will provide the following instruments and equipment for finalists at the 2011 Workshop Banquet:

- Microphones
- One acoustic/electric guitar
- One seven-octave electronic keyboard
- Amplification and mixing service
- *Finalists will be responsible for any other gear and/or equipment needed to perform in Charlotte. If you require a backing track, that track must be provided to National ALD on a standard Audio CD upon your arrival in Charlotte.*

