

Chapter Update Newsletter - November/December '09



Happy Halloween to all of our Alpha Lambda Delta friends!

At National Alpha Lambda Delta, we certainly hope that everyone is in the middle of a safe, happy, and productive autumn! We're still finishing up the last little bit of catch-up work after a **fantastic 2009 National Leadership Workshop**, and wanted to take this opportunity to offer you a **few quick reminders** and share some other information with you in this, **the first of our new online newsletters!**

Important Dates and Reminders

Nov. 15 Last day for submissions to the 2010 edition of the Alpha Lambda Delta *Flame*

Dec. 7 Deadline for ordering ALD Maria Leonard Senior Book Awards via the National website

Dec. 15 Deadline for submitting Nat'l Council Student Member-at-Large applications

Visit www.nationalald.org for more details!

2009 Best Practices Mailing

Order brochures today!

Success is good.

Every year in November, National ALD sends out a "Best Practices" mailing with helpful hints for recruiting new members in the spring and a supply of ALD Invitation Brochures (left).

This year, in order to conserve supplies, we're asking all chapter advisors to log into:

www.nationalald.org/ mailing09.asp

and order only as many brochures as you'll need this spring.

There, you can also download the brochure as a PDF file for attachment to e-mail invitations!



Sparking a **FLAME**

Helpful hints for your chapter's *Flame* submission

General Information:

- **Deadline for submissions is November 15** - e-mail or mail your submissions before that date!
- E-mail is preferred - e-mail submissions to lee@nationalald.org

Tips for Stories:

- Try to keep stories to a maximum of 500 words, but don't be afraid to go a little long if you need to.
- Stories can be about anything - a special speaker at initiation, a service project, or a member's special accomplishment.
- Double-check your piece for spelling and grammar.

Tips for Photos:

- Photos should be at least 1.2 megapixels (640x480) in size.
- Dynamic photos (people doing things) are always better than static photos (people standing around).
- Be creative - get unique angles or one-of-a-kind situations.
- Make sure your photos are in focus and include a caption!

Minneapolis:

A little chilly weather can't keep us down!



It may have been a little cool outside, but the attendees to the 2009 Nat'l Leadership Workshop had a great time!

We look forward to seeing you in 2010 - in Orlando!