



Happy Spring! We hope that this newsletter finds you well and having a happy and productive spring term! In this newsletter, you'll find out about our 2011 Leadership Workshop, some exciting new items in the ALD store, and more - and we thought we'd start off with:

IMPORTANT STUFF: Deadlines and other things you NEED TO KNOW!



The Order of the Torch

The Order of the Torch is Alpha Lambda Delta's award for outstanding chapters. To apply, prepare a scrapbook of your chapter's accomplishments (for details and judging criteria, visit www.nationalald.org/ALD2005/torchapp.htm) and send it to the National Office (addresses below).

Please note: The requirements for the Order of the Torch have changed; chapters are now required submit only one copy of their scrapbook.

DEADLINE: SCRAPBOOKS MUST BE RECEIVED BY MAY 1

Senior Book Award

The Maria Leonard Senior Book Award is offered by the National Council for awarding by the chapters to the graduating member with the highest GPA in their class.

If your chapter hasn't already ordered a Senior Book, do so today - we still have over 50 copies remaining! Your chapter's first copy is free!

To order, visit www.nationalald.org/ALD2005/maria.asp



Chapter Annual Report

Avoid getting hassled by the IRS - filling out your chapter's annual report only takes a few minutes. **IRS filing requirements if you fail to complete your report are much more complicated.** Please take just a few moments and complete your chapter's annual report - five minutes now could save you a lot of trouble later on!

Complete your report at: www.nationalald.org/ALD2005/annrep.htm

DEADLINE: YOUR ANNUAL REPORT MUST BE COMPLETED BY MAY 1



MORE IMPORTANT INFORMATION: Addresses and other contact info

US Postal Service:
Alpha Lambda Delta
PO Box 4403
Macon, GA 31208-4403

UPS/FedEx:
Alpha Lambda Delta
328 Orange St.
Macon, GA 31201

Phone: 1-800-9-ALPHA-1 (1-800-925-7421)
Fax: 478-744-9924

General Inquiries: ald@nationalald.org
www.nationalald.org

Advisors: We want YOU for the Alpha Lambda Delta National Council!

Attention advisors:

Want to help shape the future course of Alpha Lambda Delta? Want to take part in planning our national activities and programs? Want to be on the forefront of progress with one of the largest honor societies in the nation? Become a member of the ALD National Council!

As a Council member-at-large, you'll be involved in the planning and governing of the entire national organization! Take part in the decision-making process for National ALD - apply to become a National Council Member-at-Large!

To apply, you must be able to:

- Attend one National Council meeting each year. The Council meeting is held in late June, at locations around the country. The meeting lasts just under a week, and is where the majority of the planning and policy-making for the year takes place.
- Attend the National Leadership Workshop each year.
- Attend committee meetings throughout the year for the duration of your term, though most committee work is done online. The Personnel, Executive, and Fellowship committees all meet at least once a year, and if you are selected to sit on one of these committees, you will be asked to travel to the meeting sites.
- Represent the National Council at chapter installations and Order of the Torch presentations. If ALD installs a new chapter in your part of the country, you may be asked to serve as the installing officer.
- Take part in various long-distance discussions via telephone and e-mail.

If you're interested in taking a leader's role in Alpha Lambda Delta, please prepare a vita and letter of interest, and send them to the National Office before May 15.

Graduate with Style!

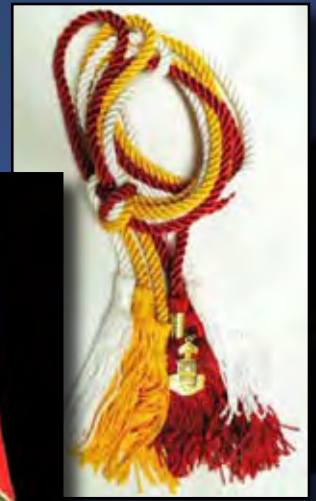
Here by popular demand:

**New Alpha Lambda Delta
Graduation Stoles and
Graduation Medallions!**

You asked and we listened! The Alpha Lambda Delta Store is now offering Graduation Stoles (\$22) and Medallions (\$12) for graduating members of Alpha Lambda Delta. And don't worry - the ever-popular honor cords are still available

www.aldstore.org

ALD will still offer our Honor Cords (top), but we're proud to introduce the new Graduation Medallion (middle) and Stole (bottom)



2011 NATIONAL LEADERSHIP WORKSHOP: RACING FOR SUCCESS

GET REVVED UP!

The 2011 National Leadership Workshop is coming up, and we're expecting it to be one of our best Workshops yet!

Meet with fellow Alpha Lambda Deltans from around the nation; learn some new tricks, hints, and tips from National ALD; share your chapter's experiences with other advisors and members; and get the skinny on ALD's latest advancements!

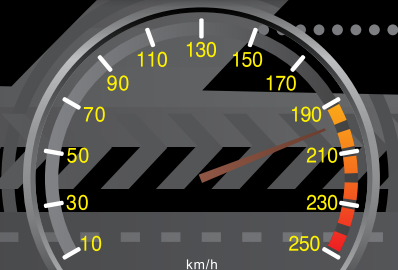
Oh, and don't forget - there'll be plenty of time to check out some of Charlotte's best attractions, including many fine museums, some great shopping, and the all-new NASCAR Hall of Fame!

Get fueled up, buckle in tight, and start your engines for the 2011 National Leadership Workshop!

Registration for the 2011 Workshop will open August 1, 2011.

Registration will be limited to the first 200 people to register. Each chapter may be represented by up to three individuals (one advisor and two students).

Registration will cost \$35 per attendee - this fee covers two nights at the Workshop hotel (shared rooms), all meals on Saturday, and all Workshop materials (including a t-shirt). Chapters or individuals are responsible for travel expenses.



OCTOBER 14-16 CHARLOTTE, NC

Out with the old, in with the new!

Officer transition tips from National Alpha Lambda Delta

It's almost year's end (from an academic point of view, anyway), and your chapter's leadership team is about to change. Here are some tips you should pass along to both your old and newly-elected officer teams to make the transition a little easier - and to make sure your chapter doesn't lose its momentum over the summer!

First, we want your officers to know that they are supported 100% by the National Headquarters of Alpha Lambda Delta. If you or they ever have any problems with the chapter or questions that you can't find an answer to, just contact us - we are here to help you!

Here are just a few tips for easing the transition between leadership teams:

1. Plan a retreat for all chapter officers and advisors. Plan the retreat for this spring or perhaps for the summer. The chapters that function most successfully are the ones who have officers that communicate - and good communication comes with getting to know one another. Plan a weekend, or even just an evening, where the officers can get together to talk about things to come. Brainstorm together for chapter activities. Discuss national deadlines and procedures. Let this be a time of learning about each officer's personality.
2. Set goals, both personal and for the chapter. What do you want to accomplish in

your position as a chapter officer? Maybe you would like to be the one to lead the group towards your first Order of the Torch victory or maybe you would like to be the one who develops a fool-proof accounting system to keep track of the chapter's funds. It is up to you. What would you like for the chapter to accomplish? Perhaps membership numbers have been down and you would like for the chapter to work towards increasing visibility on your campus, thus increasing membership interest. Or maybe you would like to see more member involvement. These are goals that an entire chapter should work together to accomplish.

3. Communicate with each member! Set up a mailing list with everyone's e-mail address - or (even better) set up a Facebook group! Send out frequent updates so that members who may have missed the last meeting know what's going on. Remind them of up-coming deadlines and events. You would be surprised at how many chapter members do not know what their local chapter is involved in. A brief e-mail to all members could be the remedy to this problem. Today's college student is busy, but technologically connected. Some people may not be able to attend a meeting, but still want to be involved in the chapter's activities. Give them a chance via e-mail and via social media.



4. Communicate with your advisors! Your advisors are there to help you with any planning and problems that occur with the chapter. Utilize their expertise and wisdom!
5. Check out the brief description of your position as outlined by the National Handbook. These descriptions are located at www.nationalald.org/ALD2005/opd.asp
6. The National Leadership Workshop is held in October of each year - make plans to attend! Two officers and one advisor are invited to attend. This year, the Workshop will be Oct. 14-16 in Charlotte, NC (see page 2 of this newsletter for more details) and will be a great way for new chapter officers to get ideas from their colleagues at ALD chapters around the country.

We hope that these tips will help you and your chapter keep the energy going through the summer break, and get your new officers energized and ready to take on 2011-2012!

Connecting.....

The new application for the Lampadia Award isn't quite ready yet - but that doesn't mean your chapter can't compete in 2011. Here's the application process and a few pointers for winning the 2011 Lampadia Award for Outstanding Chapter Websites!

Well, this is embarrassing - we haven't quite finalized the application for the new Lampadia Awards - so, we're going to continue handling our award for outstanding chapter websites in much the same way as in previous years: simply e-mail the URL for your chapter's website or Facebook/social networking group to Lee Greenway (lee@nationalald.org) by June 1 in order to compete.

But you don't merely want to compete - you want to win! So, here are a few pointers to make sure your chapter's website is a strong competitor:

- Content - Make sure your site contains plenty of useful content - upcoming events, updates from the chapter - and plenty of "fun" content - photos, video, etc.
- Currency - Make sure your website is up-to-date. If the site

hasn't been updated in over six months, it probably won't win.

- Design - Your site should be easy to use. Navigation links should be distinct and easy to find. The site should have plenty of info, but shouldn't be cluttered.
- Compatibility - Your site should load quickly and completely on all platforms (PC, Mac, IE, Firefox, etc.)